

PRESS RELEASE

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FOR IMMEDIATE RELEASE

16th ANNUAL EXTREME NONPROFIT MAKEOVER ACCEPTING NOMINATIONS

Greensboro, N.C. - TechTriad, celebrating 22 years as a leading web design firm for small businesses and nonprofits in the Piedmont Triad, has announced that the 16th Annual **Extreme Nonprofit Makeover** is open for nominations. Now in the program's 16th consecutive year, the Makeover provides a nonprofit organization serving Greensboro and Guilford County a complete technology makeover— **all for free to the nonprofit**. The goal of the program is to help a local nonprofit help more deserving citizens in our area.

"I've not only built a business here in Greensboro, I've raised my kids and planted my roots here," said Dr. Sue Polinsky, President of TechTriad. "I felt this was a great way to help the nonprofit organizations that are doing so much to enhance the city and region I call home."

Over the last ten years, several local businesses have teamed up with TechTriad to help provide support for the project. They include Solace ITS, Why People Click, Carolina Digital Phones, IamaGreatIdea graphic expert, fundraising professionals, computer and software experts, Magnetic Ideas web copy training and Computer Repair of Greensboro. a new team member in 2020, who have all supported the makeover financially and with talented people-power.

After selecting a recipient, TechTriad and the Extreme Nonprofit Makeover's team will perform a n audit of the nonprofit's technological needs. Depending on the specific situation, the recipient nonprofit can receive the following:

- Technology audit and new computer/laptop equipment
- A new website, website training and one year of free web hosting
- SEO keyword research for the website and web copy training
- A new brand mark (logo) for a program or the organization
- Upgraded email, calendar, communication and contacts tools
- Fundraising consulting and help with a fundraising campaign
- VoIP Telephone system and configuration
- Refurbishment of computers including hard drives, RAM and donated monitors

Interested nonprofits and their supporters can visit ExtremeNonprofitMakeover.com for nominations. Nominations close Feb. 15, 2020, and the 2020 recipient will be announced on February 28.

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For more information, contact Dr. Sue Polinsky of TechTriad at 336-852-4321 or email info@techtriad.com for brand material. [Click here to view prior Extreme Nonprofit Makeover recipient nonprofits.](#)